



# COCKBURN BARC

"BUILDING ON THE PAST  
FOR THE FUTURE"

# STRATEGIC

2025 - 2030



## OUR VISION

The Cockburn BARC is a safe, enjoyable, sustainable, respectful, multi-sport and recreational club servicing its members and the wider Cockburn community'.

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## OUR MISSION

We will maintain and ensure the ongoing viability of the Club on behalf of the Members. This is to include the provision of a modern, diversified and financially sound Club for the benefit of all members and the local community. The overriding aim to promote safety, fairness, and equality

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## **GOVERNANCE AND PLANNING**

The plans and processes are in place to ensure the Cockburn BARC is well governed, planned and managed. For now and the future

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## **STAFF AND VOLUNTEERS**

Ensuring the size and skills of the Cockburn BARC staff and volunteers effectively drives operations for a modernised club and its operations.

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## **BUSINESS DEVELOPMENT**

To proactively shape the future by driving innovative and sustainable development solutions, prioritising the clubs needs.

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## **BARC FACILITY**

To proactively maintain and preserve the club's facilities and grounds at the highest standard, ensuring a safe and functional environment for members and guests

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## **PARTICIPATION & MEMBERSHIP**

Ensuring multi sports can utilise the facility and the club harmoniously. Provide modern, warm and proactive club for all members.

# GUIDING PRINCIPLES

- Ensure financial stability and ongoing business development
- Increase participation and explore new opportunities
- Maximise marketing promotions
- Foster community links and build a strong club culture
- Develop executive, staff and volunteers
- Utilisation of environmental, sustainable and inclusive approaches.

# FUTURE



Attract new players of all ages. To foster a sense of fair play and sportsmanship. A safe, fun, and supportive environment for all the BARC sports



Grow our membership with more activities and functions. Create an warm, welcome, inclusive environment.



Revenue growth to fund future projects. Improve the infrastructure allowing for growing needs.



Strongly support our volunteers and staff. Maintain a positive culture for one and all. Together we can achieve more.

# MEASURES OF SUCCESS

- Membership growth
- Reputation and image
- Community and involvement
- Financial stability



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YANGEBUP